



*The Nexus of Strategy, Innovation and Enterprise Architecture*

**Web:** <http://www.nimmonsconsulting.com>

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## Privacy Policy: Last updated: 30<sup>th</sup> April 2016

Nimmons Consulting Ltd operates [www.nimmonsconsulting.com](http://www.nimmonsconsulting.com), hereafter referred to as the "Site").

This document informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site and the use of Cookies and third party advertising. Through use of the Site, you agree to the collection and use of information in accordance with this policy.

### Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information").

### Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics. In addition, we use a third party service (Google Analytics) to analyze usage of the Site.

### Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the Site.

We notify users of the Site about the use of Cookies in compliance with the EU legislation on Cookies: [http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm).

Third party vendors, including Google, use cookies to serve ads based on your prior visits to the Site. Google AdSense adverts are served on Articles within the Site. Google's use of the DoubleClick cookie enables it and its partners to serve ads that are based on visits to the Site and/or other sites across the Internet.



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The Double Click Cookie (<https://support.google.com/adsense/answer/2839090>) is used by Google in ads that are served on the websites of its partners – such as websites displaying AdSense ads, or participating in Google certified ad networks. When users visit a partner's website and either view or click on an ad, a cookie may be dropped on the end user's browser.

You may opt out of using the DoubleClick cookie for interest-based advertising by visiting <http://www.google.com/ads/preferences/>. Alternatively, you can opt out of a third-party vendor's use of cookies for interest-based advertising by visiting <http://aboutads.info>.

We also display Amazon Affiliate advertising on Articles on the Site. These are specifically selected links to books and products related to the subject of the specific Article.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Changes to This Privacy Policy

This Privacy Policy is effective as of 30<sup>th</sup> April 2016 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on the Site. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically.

Your continued use of the Site after we post any modifications to the Privacy Policy will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

## Contact Us

If you have any questions about this Privacy Policy, please contact us.